

## ADVERTISEMENT FEATURE



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# Project “NXT-BATCH 2020” Completed

Located in Croatia’s beautiful Istrian peninsula, Bifix is among Europe’s leading black masterbatch producers. As part of its NXT-BATCH 2020 project — a recently completed structural project worth almost €6m that was co-financed by EU funds — it has commissioned major plant upgrades that further extend its product portfolio and increase its production capacity.

The NXT-BATCH 2020 project investments include two new state-of-the-art production lines (one dedicated to black masterbatch and one for white masterbatch products), as well as a new packaging facility and more efficient water and air treatment systems.

The new equipment investments significantly increase Bifix’s production capacity, taking total capacity from 15,000 tonnes/yr to 30,000 tonnes/yr. It also extends its portfolio to include a number of new generation products, such as masterbatches based on PCR (post-consumer recycled) carriers, black

masterbatches based on recycled carbon black, desiccant/degassing masterbatches and biopolymer-based masterbatches. Other benefits include a significant improvement in packaging and quality of the company’s existing black masterbatch products.

The investments are also designed to position Bifix for the transition towards a resource-efficient society and circular economy by reducing electricity consumption within the masterbatch production process (the company has set itself the goal of reducing its carbon footprint by at least 55% by 2030). The newly installed equipment has also reduced the volume of production waste generated, taking it from a previous figure of around 1% of total annual production to just 0.5% of total annual production.

Commenting on the investments, Bifix CEO Ivan Štiglić said: “Bifix should and will continue to operate in direction of sustainable development based on resource-efficient and competitive economy.”